USC Global Career Accelerator

in partnership with Podium Education

Driving Trends.

1 | **For students, experience is a ticket to ROI.** | [Recent research](#) by the Burning Glass Institute and Strada Education Foundation, found that students who have an internship while in college are at substantially lower risk of long-term [underemployment](#) compared to those without one.

2 | **For universities, experiential boosts outcomes.** | According to [NACE](#), [THE](#), and [SUNY](#), high-impact practices (HIPs) correlate higher GPA as well as increased retention and graduation rates, especially for students who come from traditionally underrepresented populations.

**3** | **But, HIPs are difficult to scale.** | HIPs like internships and study abroad are not widely scalable or accessible - [Gallup reported](#) that only 4 in 10 college grads landed an internship before graduation. Less than 10% of students study abroad before graduation.
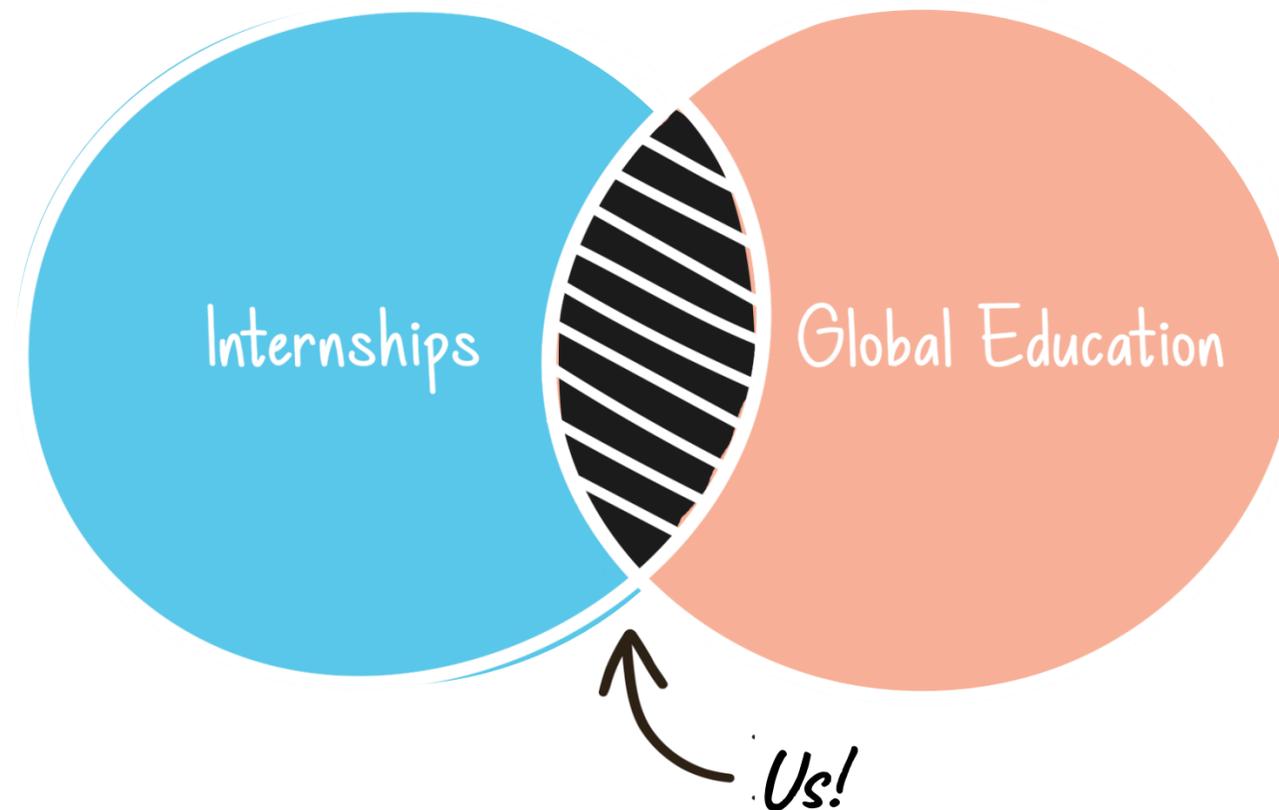
Core Components

Real-World Projects

● ● ●

Work directly with renowned companies like Intel, The Grammys and charity:water in an internship-like work experience

Industry Tools

● ● ●

Choose from four tracks to develop key competencies and to build proficiency in industry tools like Tableau, Shopify and Python

Global LiveLabs

● ● ●

Collaborate with peers from over 50+ countries, learning to communicate and work effectively in diverse, remote teams

Career Connections

● ● ●

Meet employers and access exclusive jobs, internships & paid projects through a dedicated career network platform for alumni

Real experience.

Students work on projects directly with our partner organizations to solve authentic, global problems.

Engage in a digital marketing project for **Charity: Water**, developing a brand strategy.
Learn more →

Take on a genuine prototyping and web development project for **Publicis Sapient**.
Learn more →

Immerse yourself in a hands-on data analysis project with **Intel**'s Sustainability Team.
Learn more →

Participate in a dynamic data analysis project with **The Recording Academy**.
Learn more →
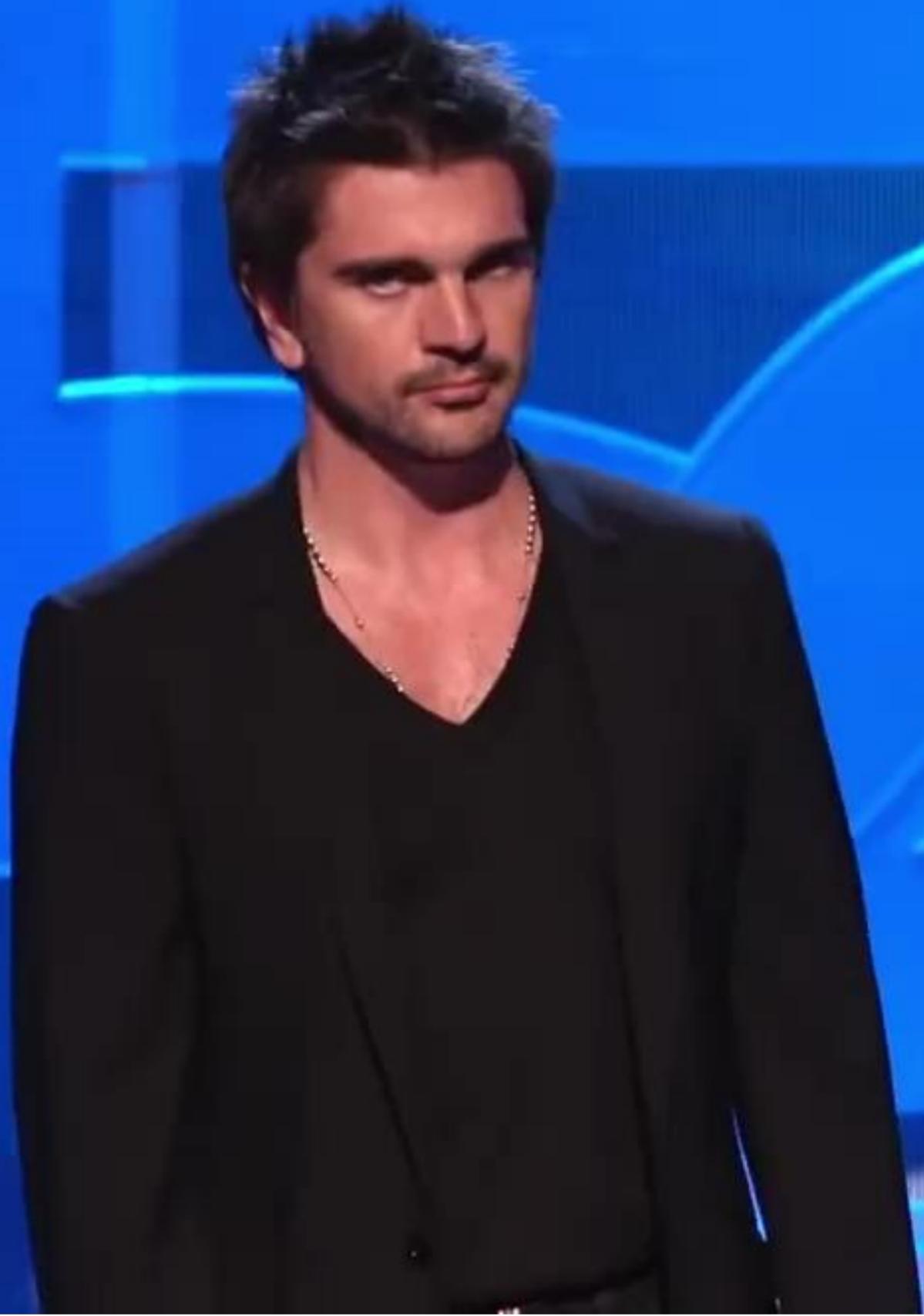
Sample Live Competition.

Track Options

6 CREDITS

Digital Marketing

Field Experience Spotlight:

- **Brand Strategy** — charity:water
- **Social Media** — OpenAI
- **Eccommerce** — Shopify

LED BY RITA CIDRE, MBA
Former Marketing Leader at Zillow

Explore This Track →

6 CREDITS

Data Analytics

Field Experience Spotlight:

- **Web Analytics** — The Grammys
- **Data Visualization** — Tableau
- **Business Intelligence** — Intel

LED BY DR. ROBERT ALVAREZ
Former Data Scientist at Intel

Explore This Track →

6 CREDITS

Web Development for Everyone

Field Experience Spotlight:

- **Build AI Chatbot** — L'Oreal
- **Website Localization** — Intel
- **Game Design** — charity:water

LED BY DR. MATTHEW SMALL
Senior Engineer at Google

Explore This Track →

6 CREDITS

Coding for Data

Field Experience Spotlight:

- **Data Insights** — OpenAI
- **Product Analytics** — The Grammys
- **Sustainability** — Intel

LED BY DR. ROBERT ALVAREZ
Former Data Scientist at Intel

Explore This Track →

6 CREDITS

Career Rotation

New Track

Field Experience Spotlight:

- **Web Analytics** — The Grammys
- **Social Media** — charity:water
- **UX/UI & Prototyping** — L'Oreal

LED BY A TEAM OF EXPERTS
From all other tracks

Explore This Track →

Nuts and Bolts

Summer 2025 Session Dates

May 12 to July 31

Course code for The Global Career Accelerator

JOURN 598

Benefits of the Global Career Accelerator

- ✔ Get 4 certifications and verified skills for your resume
- ✔ Unlock access to an exclusive career network
- ✔ Build a portfolio of real-world experience with industry-leading companies
- ✔ Access to coaching and networking events with industry professionals

Transparent Costs

6 credits
of your USC tuition.

FINANCIAL AID ELIGIBLE   **ALL MAJORS ELIGIBLE**

The program may be financial aid eligible. Program cost is billed to your student account.

FAQ's

What are LiveLabs and Video Lessons?   ✕

The Career Accelerator is broken up into LiveLabs and Video Lessons:

LiveLabs are virtual sessions held twice a week and conducted over Zoom with your classmates. Attendance of both LiveLabs each week is required. You can choose your LiveLab times according to your Track of choice. Seats tend to fill up fast. Make sure you reserve your seat quickly to secure your schedule.

Video Lessons are high-quality, pre-recorded videos that can be viewed any time — day or night — but you will need to stay on track with your peers.

When are LiveLabs?   ✕

You'll pick one LiveLab option for the semester (applies to all tracks).

Summer 2025 LiveLab Options:
- Mondays and Wednesdays from 07:00 PM to 08:30 PM (America/New York) OR
- Tuesdays and Thursdays from 01:00 PM to 02:30 PM (America/New York)